



PL Domain Dropcatching

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What is Michau Enterprises, anyway?



Dropped.pl

Strona główna Lista domen Aukcje domen Przechwytywanie Więcej stron ▾

Dropped.pl to pierwsza w Polsce strona publikująca na bieżąco listy usuwanych polskich domen! [Więcej...](#)

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» Jak to działa?
» Szukaj domen
» Statystyki

Zakończone aukcje domen

Oto lista ostatnich 50 zakończonych aukcji w naszym serwisie. Pokazane są tylko aukcje, w których złożono oferty. Aby obejrzeć listę ofert w aukcji prywatnej, musisz zalogować się do swojego konta. [Przejdź do listy bieżących aukcji](#)

Domena	Ofert	Cena	Czas zakończenia
omega.org.pl	3	70 PLN	2007-12-28 15:00:00
agencja-celna.pl	12	510 PLN	2007-12-28 13:00:00
grubi.pl	2	90 PLN	2007-12-28 13:00:00
szcz.pl	4	150 PLN	2007-12-28 13:00:00
czarnadziura.pl	1	80 PLN	2007-12-28 11:00:00
polsa.pl	2	90 PLN	2007-12-28 11:00:00
pekaobank.pl	1	80 PLN	2007-12-28 11:00:00
benefiter.pl	5	140 PLN	2007-12-27 23:05:00
nwa.pl	14	300 PLN	2007-12-27 17:05:00
doradcapersonalny.pl	13	340 PLN	2007-12-27 15:15:00
e-film.pl	7	260 PLN	2007-12-27 15:15:00
sklep-zoologiczny.pl	16	570 PLN	2007-12-27 15:15:00

We are a Delaware company, operating the first and only public domain dropcatcher in Poland :-)



Presentation agenda

- What is domain dropcatching?
- Why is it important?
- How do we do it?
- Dropcatching market statistics
- Conclusions



What is domain dropcatching?

Domain dropcatching is a process of quickly registering domain names which expire.

A domain expires when the owner fails to pay the renewal fee for the next period. After the payment due date, the domain is deleted and becomes available for re-registering (it is said that the domain "drops").

The dropcatching process consists of finding such domains, waiting for their expiration, and quickly registering ("catching") them as they become available.



Why domain dropcatching is important?

Most "good" domain names are already registered.

Apart from situations when new concepts are developed, or new popular websites created, the pool of available valuable domains is limited.

The only reliable way of acquiring good domains is therefore to catch the ones that are dropping.



Why good domains are dropped?

People release valuable domains for various reasons:

- Overlooked payment deadlines
- Email address changes (missed payment reminders)
- Corporate changes (laying off people who managed the domain)
- Loss of interest in the project which used the domain
- Death or injury
- ...

Whatever the reason, good domains drop every day!



How dropcatching is done?

Domain dropcatching requires three elements: the "What", the "When", and the "How".

- **What:** determine which domains will drop.
- **When:** determine when they will drop.
- **How:** create an efficient process of registering them as soon as they become available.



Which domains drop, and when?

Create a list of domains which are currently registered, and check them every day.

Once the domain status changes to "pending delete", it is known that the domain has not been renewed by the owner, and is going to drop.

After **15 days** of the status change, the domain drops on pseudo-random hour.



How to get a list of registered domains?

Base data: PL domain zone dump containing all registered domains. The last publicly available NASK dump comes from September 2006.

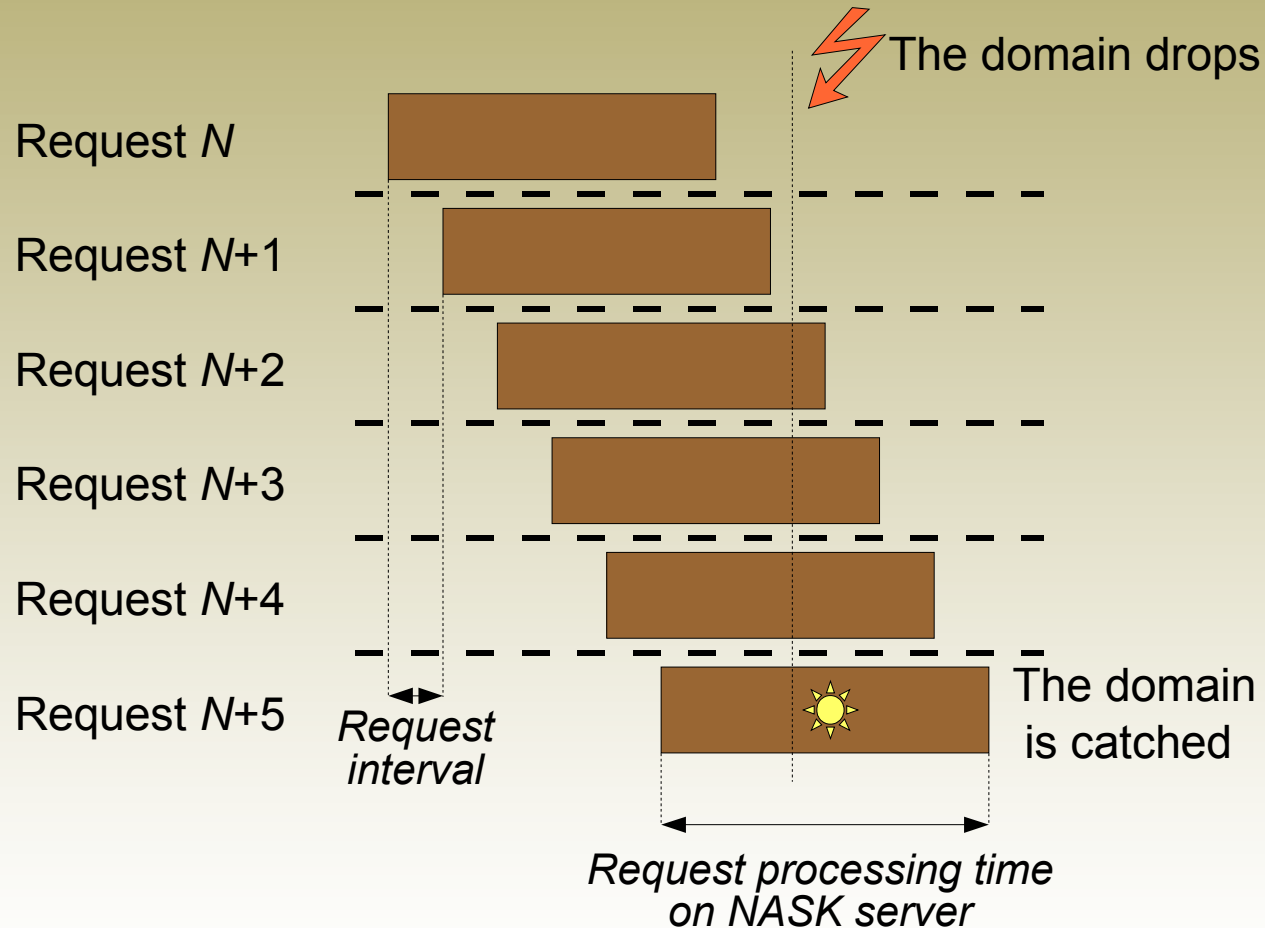
Additional data: re-creation of the zone dump with various methods:

- Browsing Web directories
- Checking against Polish language dictionary
- Lots of others (our trade secrets...)

Our state-of-the art methods allow to re-create more than 80% of the zone file.



The actual catching process

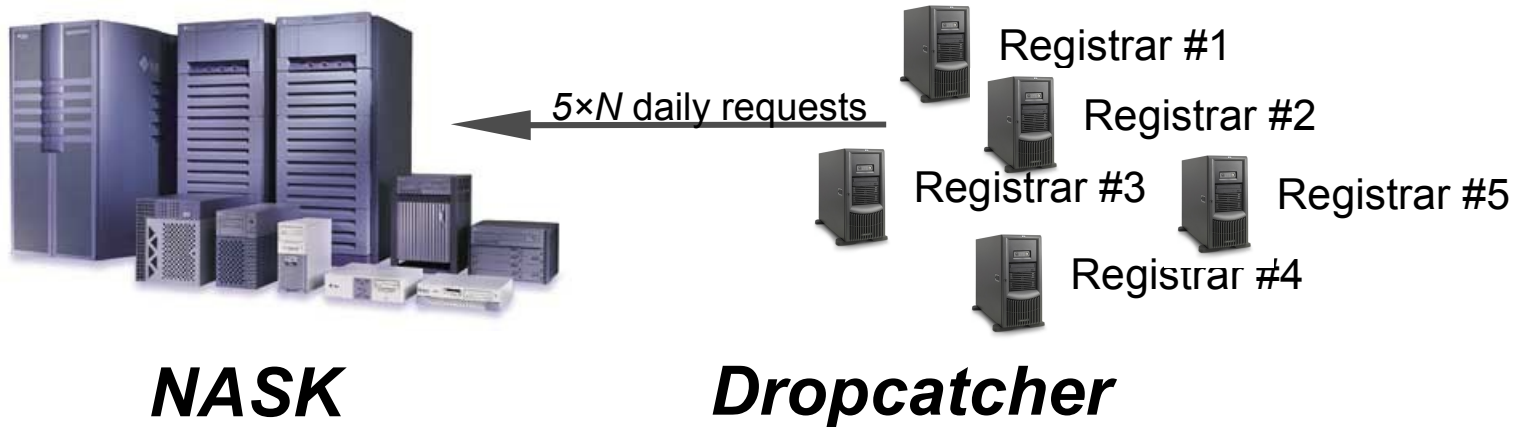


On a day when the domain is expected to drop, try to register it as frequently as possible.

Improving the dropcatching process

Successful domain dropcatching requires making domain registration requests as frequently as possible...

... but NASK allows only a certain number of requests per day from a single registrar.





Domain dropcatching statistics

On average, 280 PL domains expire every day.

Out of them:

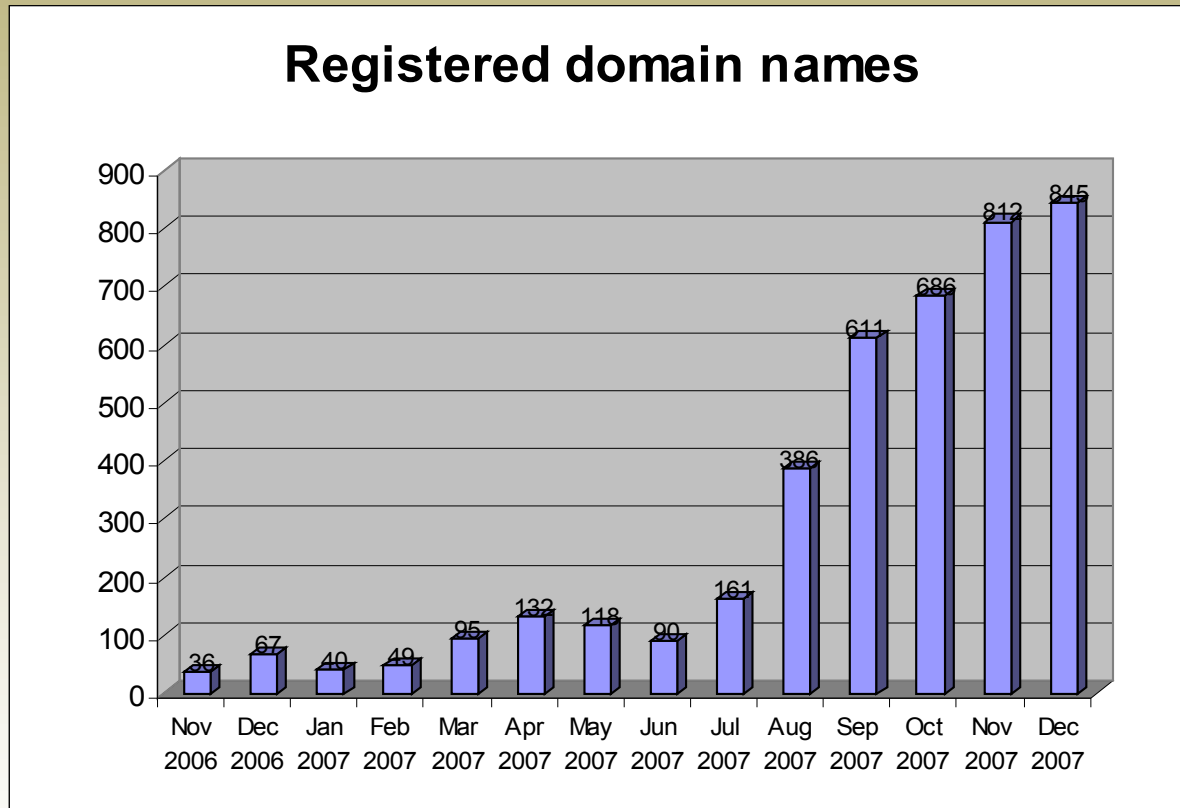
- 25 are renewed within one day.
- 45 are renewed within two days.
- 85 are renewed within five days.
- 155 are not renewed, and drop.
- 40 of these dropped domains are dropcaught.

Conclusion: over 25% of all dropping PL domain names are dropcaught!

Statistics come from November 2007



Domain dropcatching in Dropped.pl



The chart contains only paid dropcatched domains. Additional 15% of orders are not paid and released.



Domain dropcatching in Dropped.pl

Most expensive dropatched domain sales:

Domain name	Price
bm.pl	14530 PLN
tekstypiosenek.pl	10000 PLN
allego.pl	8010 PLN
odtwarczacze.pl	7210 PLN
dla firmy.pl	6010 PLN
pożyczka.pl	4910 PLN
zeszyt.pl	4000 PLN
obiektywy.pl	3350 PLN
wikipedia.org.pl	2970 PLN
kaliber.pl	2570 PLN



Conclusions

Domain dropcatching has a great impact on the secondary domain name market in Poland.

Thanks to dropcatching, many good domains reach the market, where they would otherwise never appear.

Dropcatching is a steady and reliable source of valuable domains, which can be resold or monetized.



Thank you for your attention!